

## MONROVIA HISTORIC PRESERVATION GROUP

PO Box 734, Monrovia, CA 91017

May 11, 2009

Air-Tro  
1630 S. Myrtle  
Monrovia, CA 91016

Dear Bob,

Thank you for advertising in this year's Mother's Day brochure. We really appreciate your continued generosity, which helped make yesterday's tour a terrific success. I am enclosing a copy of this year's brochure, which turned out beautifully.

Thanks again,



Penny Zuk

*Thank you for your  
past support.*

## Monrovia Historic Preservation Group

PO Box 734, Monrovia, CA 91017

16 February, 2009

Dear Friend:

The 27<sup>th</sup> annual Monrovia Mother's Day Tour is almost here. We are making plans for a terrific tour with six fantastic homes open for viewing that spotlight Monrovia's first and only Historic District, the Wildrose block. Our tour is one of the oldest tours in the area and a popular Mother's Day destination for visitors from all over Southern California. Each ticket-holder receives a copy of our illustrated program and we are offering advertising opportunities in this special edition. We would like to have you as an advertiser in this year's brochure. We will be printing 1000 copies in an attractive 8 ½ x 11 inch size printed in monochrome.

We invite you to use our tour as a tie-in with any of your own Mother's Day promotions.

MOHPG is the largest non-profit organization in Monrovia with nearly 300 households in its membership. We are dedicated to the preservation of Monrovia's historic structures as well as to educating and assisting homeowners' in their preservation and restoration projects. Our biggest yearly fund raising event is the Mother's Day Home Tour and each year our organization funds projects that assist in the preservation of our town's treasures.

Recognizing the current economic climate, we have lowered our advertising prices from previous years. Similarly, we are lowering our ticket prices. If you are interested in placing an ad in our brochure, please contact us by April 1<sup>st</sup>, 2009.

Our ad prices are as follows:

Full page	\$250
Half page	\$100
Quarter page	<u>\$50</u>
Business card	\$25

Please make checks to MOHPG

*ok - Rait*

(Artwork can be accepted in hard copy, .pdf, .jpg, .tif, or .eps with a minimum 300 dpi)

If you have any questions or are interested in these opportunities, please contact Penny Zuk (626) 305-0597 or [pennyzuk@aol.com](mailto:pennyzuk@aol.com). Thank you in advance for your support.

Regards,  
MOHPG Advertising Chair



Penny Zuk